



## The 2020 Princeton Charity Horse Show Series

Recognized nationally by the United States Equestrian Federation, United States Hunter Jumper Association.

**Over \$500,000 in Prize Money**

**AA-Rated Premier and A-Rated National Hunters • National Equitation  
USEF National Jumpers**

***July 8-12, 2020 - The Princeton Classic Welcome Charity Horse Show (Week 1)***

***July 15-19, 2020 - The Princeton Classic Preview Charity Horse Show (Week 2)***

***July 22-26, 2020 - The Princeton Classic Charity Horse Show (Week 3)***

***July 29-August 2, 2020 - The Princeton Classic Finale Charity Horse Show (Week 4)***

*As COVID-19 continues its hold on our nation, the future has never felt so unpredictable. These are challenging times for us all, and we hope you're in good spirits and health!*

*Right now, we're doing everything possible to prepare and provide the safest environment for our upcoming horse shows. While there's a lot of uncertainty, we are adapting quickly to our changing reality. Now, more than ever, the equestrian community needs a sense of normalcy. We need your help!*

We offer the opportunity to build your brand through an association with one of the leading horse show venues on the east coast, Princeton Show Jumping. PSJ Charities acknowledges our local and corporate partners. Their contributions support our mission to provide high quality, New Jersey based equestrian competitions to foster the production of Equestrian Sport Horses in a safe and responsible manner.

Princeton Show Jumping is a magnificent 110-acre International Show Jumping venue and is ideally located less than 5 miles from Princeton, NJ. We draw exhibitors from all over the East Coast, Midwest and Canada.

Usually, sponsors and the public are offered unique opportunities to be up close and personal with horses and riders of every level. Unlike other elite sporting events, the public can enjoy the beautiful grounds and see top professional athletes like Olympic Gold Medalists Bezie Madden, Rodrigo Pessoa, Joe Fargis, and Peter Wylde. This family friendly venue offers corporate entertaining from a VIP table of eight to a ring-side affair for 250 or more.

Because of the restrictions from COVID-19, we will not be offering a VIP tent. Instead, we will have individual shade tents and picnic tables for people to practice social distancing while enjoying the horse show.

Princeton Show Jumping Charities, Inc. is an IRS tax-exempt 501(c)(3) public charity. Our mission is to provide high quality, New Jersey based, equestrian competitions in support of the mission of the United States Equestrian Federation, the United States Olympic Equestrian Team, the United States Hunter Jumper Association and the World Championship Hunter Rider program. Donations are tax-deductible to the full extent of the law.

The Princeton Classics provide unique opportunities and exposure for your brand.  
We can customize sponsorships to suit your business.

### Sponsorship Levels

- \$25,000+ Platinum Sponsor
- \$15,000+ Gold Medal Sponsor
- \$10,000+ Silver Medal Sponsor
- \$5,000+ Bronze Medal Sponsor
- \$1,000+ Friends of The Horse Show
- Up to \$1,000 Horse Show Supporter

### Sponsorship Opportunities

All sponsorships are per week unless otherwise specified.

\$50,000	Horse Show Title Sponsor
\$25,000	Horse Show Presenting Sponsor
\$15,000	Official Product or Supplier (All 4 weeks)
\$15,000	Jumbotron & Scoreboard Sponsor (All 4 weeks)
\$8,000	Social Distancing Large Shade Tent Sponsor
\$5,000	Shade Tents for Horses (3 per sponsorship)
\$5,000	Exhibitor Party
\$5,000	Custom Jump in Ring (All 3 weeks)
\$2,500	Hunter Style Award
\$2,000	Live Feed Sponsor (Grand Prix, International Hunter Derby)
\$1,500	Groom's Award
\$1,500	Ring Banner (All 4 weeks)
\$1,000	Rider's In-Gate Shade Tent Sponsor
\$1,000	Back Number Sponsor

## Jumper or Hunter Special Class Sponsorship

All sponsorships are per week unless otherwise specified.

\$30,000	Grand Prix of Princeton Title Sponsor ( <i>Weeks 2-4</i> )
\$25,000	Grand Prix of Princeton Title Sponsor ( <i>Week 1</i> )
\$10,000	Grand Prix of Princeton Presenting Sponsor
\$12,000	USHJA International Hunter Derby Title Sponsor ( <i>Week 3 only</i> )
\$5,000	USHJA International Hunter Derby Presenting Sponsor ( <i>Week 3 only</i> )
\$2,500	USHJA National Hunter Derby
\$2,500	USHJA Junior/Amateur National Hunter Derby ( <i>Week 3 only</i> )
\$1,500	USHJA Pony Hunter Derby ( <i>Week 3</i> )
\$7,500	Welcome Jumper Stake ( <i>Weeks 2-4</i> )
\$7,500	Medium Junior/Amateur Jumper Classic
\$5,000	Mini Prix ( <i>Week 1</i> )
\$5,000	Low Junior/Amateur Jumper Classic
\$2,500	Welcome Stake ( <i>Week 1</i> )
\$2,500	High Children's/Adult Jumper Classic
\$2,500	USHJA National Hunter Derby
\$2,500	USHJA National Junior/Amateur Hunter Derby ( <i>Week 3</i> )
\$1,500	Low Child/Adult Jumper Classic

Other Hunter, Jumper and Equitation Classes or Divisions available.

*See last pages for the complete list.*

### **Sponsorship Contact:**

**Lisa Engel**

**Cell: (908) 310-6248**

**Email: [psjsponsorship@yahoo.com](mailto:psjsponsorship@yahoo.com)**



Princeton Show Jumping Charities Inc.  
1315 Great Road  
Princeton, New Jersey 08540  
609-924-2932  
Psjcharities.org  
EIN: 83-3509606

## Sponsorship Form

Company OR Personal Name:

\_\_\_\_\_

Contact person (if different from above) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Phone # \_\_\_\_\_

Email \_\_\_\_\_

*Name as it should appear on printed materials:*

\_\_\_\_\_

We are pleased to support the following Princeton Show Jumping Charity Horse Show:

July 8-12, 2020 - Princeton Classic Welcome (Week 1)

July 15-19, 2020 - Princeton Classic Preview (Week 2)

July 22-26, 2020 - The Princeton Classic (Week 3)

July 29-Aug. 2, 2020 - Princeton Classic Finale (Week 4)

\$ \_\_\_\_\_ Amount of Sponsorship

We wish to sponsor: \_\_\_\_\_

Name of Sponsorship Type, Class Name or Division Name

**Please call with special requests or questions! (609) 924-2932**

Method of payment - (Gifts are tax deductible according to the amount allowed by law)

\_\_\_\_ Our check is enclosed made payable to: **Princeton Show Jumping Charities**

Mail check to: PSJ Charities, Attn: Betsy Guarino, 1315 Great Rd., Princeton, NJ 08540

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_  MC  Visa  AmEx  Discover

Name as it appears on the card: \_\_\_\_\_

Signature: \_\_\_\_\_

Email completed form to: [betsy@psjcharities.org](mailto:betsy@psjcharities.org)

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### *For Horse Show Use only*

Donation Solicited by: \_\_\_\_\_ Date: \_\_\_\_\_

Amount \$ \_\_\_\_\_ Date Received \_\_\_\_\_ Date Deposited \_\_\_\_\_

Acknowledged \_\_\_\_\_



## Full Class and Division Sponsorship Opportunities 2020

We can customize sponsorships! If you are interested in other opportunities and exposure, please contact us!  
(Each sponsorship is per show)

### Jumpers

\$30,000	Grand Prix of Princeton Title Sponsor ( <i>Weeks 2-4</i> )
\$25,000	Grand Prix of Princeton Title Sponsor ( <i>Week 1</i> )
\$10,000	Grand Prix of Princeton Presenting Sponsor
\$7,500	Welcome Stake ( <i>Weeks 2-4</i> )
\$7,500	Medium Junior/Amateur Jumper Classic
\$6,000	Low Junior/Amateur Jumper Classic
\$5,000	Mini Prix ( <i>Week 1 only</i> )
\$2,500	High Child/Adult Jumper Division and Classic
\$2,500	Welcome Stake ( <i>Week 1</i> )
\$1,500	1.35m Jumper (per class)
\$1,000	1.30m Jumper (per class)
\$800	Medium Junior/Amateur Jumper (per class)
\$800	1.20m Jumper (per class)
\$800	Low Child/Adult Jumper Division and Classic
\$500	Low Junior/Amateur Jumper (per class)
\$500	High Child/Adult Jumper (per class)
\$500	1.10m Jumper (per class)
\$500	Pre-Child/Adult .80m Jumper Division

### Special Hunter Classes

\$12,000	International Hunter Derby Title Sponsor ( <i>Week 3 only</i> )
\$5,000	International Hunter Derby Presenting Sponsor ( <i>Week 3 only</i> )
\$2,500	National Hunter Derby
\$2,500	Junior/Amateur National Hunter Derby ( <i>Week 3 only</i> )
\$1,500	Pony Hunter Derby ( <i>Week 3 only</i> )
\$1,000	Junior Hunter Classic
\$1,000	Amateur Owner Hunter Classic
\$500	Children's Hunter Classic
\$500	Children's Pony Hunter Classic
\$500	Adult Amateur Hunter Classic
\$500	Pony Hunter Classic
\$500	Green Pony Hunter Classic
\$200	PEL 2'6 Hunter Derby/M&S Bit 'O Straw Classic

### Hunter Divisions

\$1500	High Performance 4'
\$1200	Amateur Owner Hunter 3'6"
\$1200	Amateur Owner Hunter 3'3"
\$1200	Small Jr Hunter 3'6"
\$1200	Large Jr Hunter 3'6"
\$1200	Small/Large Jr Hunter 3'3"

### Hunter Divisions continued

\$1200	High Performance Conf. 3'9" ( <i>Weeks 2-4 only</i> )
\$1200	Green Hunter 3'9"
\$1200	Green Conformation Hunter 3'6"
\$1200	Green Hunter 3'6"
\$1200	Performance Hunter 3'6"
\$1000	Performance Hunter 3'3"
\$1000	Green Hunter 3'3"
\$1000	Green Hunter 3'
\$900	Adult Amateur Hunter Division (up to 3 divisions by rider age)
\$800	Children's Hunter Horse (up to 2 divisions by rider age)
\$500	Large Pony Hunter Division
\$500	Medium Pony Hunter Division
\$500	Small Pony Hunter Division
\$500	Large Green Pony Hunter
\$500	Small/Medium Green Pony Hunter
\$300	Children's Pony Hunter
\$200	USHJA/PEL/Suitable Hunter 3'
\$200	Take 2 TB Hunter 3'
\$200	Small Hunter 3'
\$200	USHJA 2'9" Hunter
\$200	USHJA/PEL/Schooling 2'6" Hunter
\$200	Baby Green Hunter 2'3"
\$200	USHJA/PEL 2' Hunter
\$200	Low Adult Hunter
\$200	Low Children's Pony Hunter
\$200	Low Children's Hunter Horse

### Equitation Classes

\$300	WIHS Equitation (2 classes and overall)
\$150	USHJA Jumping Seat 3'3" Medal
\$150	USHJA Hunt Seat 3'3" Medal
\$150	USEF Adult Medal
\$150	USEF Pony Medal
\$150	WIHS Pony Medal
\$150	THIS Children's Medal/NJPHA Mini Medal
\$150	THIS Adult Medal
\$150	M&S Junior Medal
\$150	M&S Jr/AA Medal
\$150	PEL/M&S/NJPHA Mini Medal
\$150	NJPHA/NJHSA Gold Medal
\$150	NJHSA Bronze Medal/NJHSA Child. Eq.
\$150	PEL/M&S Child Pony Medal
\$100	M&S Adult Medal 2'6"
\$100	M&S Child Medal 2'6"

### Equitation Divisions

\$200	Low Children's Pony Equitation
\$200	Low Adult Equitation
\$200	Low Children's Equitation Horse

### USHJA Outreach Divisions

\$100	Leapfrog Jumper .60m
\$100	Itty Bitty Jumper .70m
\$100	USHJA .80m Jumper
\$100	Modified Rider Equitation
\$100	Beginner Hunter
\$100	Beginner Rider Equitation
\$100	Short Stirrup Hunter
\$100	Short Stirrup Equitation
\$100	Mini Stirrup Hunter
\$100	Mini Stirrup Equitation